

| PUBLICATION                    | ADVERTISING / MEDIA SPONSORSHIP OPTION   | COST (EXCL. GST)       |
|--------------------------------|--|------------------------|
| Regular Research Review        | Exclusive advertiser (This option does not apply to all reviews)   | From \$7,350 per issue |
| Regular Research Review        | XL half page advertisement   | From \$4,600 per issue |
| Regular Research Review        | Half page advertisement  | From \$4,050 per issue |
| Regular Research Review        | XL vertical banner advertisement   | From \$3,025 per issue |
| Regular Research Review        | XL banner advertisement  | From \$2,700 per issue |
| Regular Research Review        | Banner advertisement   | From \$2,000 per issue |
| Regular Research Review        | Half banner advertisement  | From \$1,200 per issue |
| Conference Review              | Exclusive advertiser   | From \$7,750           |
| Product Review                 | Sole sponsorship   | From \$15,000          |
| Educational Series             | Sole sponsorship   | From \$16,000          |
| Key Paper Review               | Sole sponsorship   | From \$10,000          |
| Experts Forum / Meeting Review |  | From \$12,500          |
| Speaker Series                 |  | From \$7,900           |
| Live Webcast/Webinar           |  | From \$12,300          |
| Video or Audio Podcast         |  | From \$8,750           |
| E-learning CPD/CME Module      |  | From \$6,150           |
| Advisory Board Write-Up        |  | From \$3,750           |
| Reprint Service                | A physical reprint of a study published in a regular review - summary of the study and associated commentary | From \$1,000 per study |
| Website banner                 | Website banner on Home page<br>researchreview.co.nz  | \$600 per month        |
| Website banner                 | Website banner on other pages<br>researchreview.co.nz  | \$400 per month        |

## TERMS & CONDITIONS

### 1. Publication

We will include the advertisements in the publications listed in the Confirmation of Booking subject to the following conditions:

- 1.1 You will provide us with final advertising copy no later than the date specified in the booking confirmation.
- 1.2 You warrant that the advertisement complies with the Medicines New Zealand code and all applicable laws.
- 1.3 We may suspend publication of any advertisement if we have reasonable grounds to believe that it infringes or is in breach of any law.
- 1.4 You acknowledge that the publication includes independent opinions of medical health professionals.

### 2. Invoicing and Payment

- 2.1 We will invoice you for the amounts shown in the booking confirmation in the month of publication.
- 2.2 Rates - All rates are quoted in New Zealand Dollars, exclude GST and any commissions to third parties.
- 2.3 All invoices are payable within 14 Days of the date of issue (Due Date).
- 2.4 If you do not pay by the Due Date, then we may charge interest on all overdue amounts at the rate of 2.5% per month calculated on a daily basis from the Due Date until payment is made. This is without prejudice to any other rights and remedies available to us.

2.5 We will not charge interest on any amounts in dispute, provided that we are satisfied that the dispute is reasonable.

2.6 You will reimburse us for all costs, expenses or other sums reasonably incurred in exercising any right or remedy available to us, consequent upon your default in paying us by the Due Date.

2.7 If you fail to pay an invoice by the Due Date, we may suspend any future advertising that you have booked with us and allocate the space to another Client.

### 3. Cancellation

- 3.1 You agree to make payment in full for any advertising that is cancelled in the month of publication.
- 3.2 You agree to pay the following amounts for advertising that is cancelled prior to the month of publication;
  - 75% of the agreed fee if cancellation is received in the month prior to the month of publication
  - 50% of the agreed fee if cancelled in the month which is two months prior to the month of publication
  - 25% of the agreed fee if cancelled prior to dates above
- 3.3 Notice of cancellation must be in writing and signed by your authorised representative.

### 4. Copyright

- 4.1 We own copyright in the name "Research Review", "making education easy", "making education easier" and in the layout and format and mastheads of our publications.

4.2 Our publications contain opinions of specialist medical professionals and reference to original medical research papers, whose authors retain copyright.

### 5. Privacy

- 5.1 We undertake to provide specialist medical publications to our database of subscribers and not to contact them for other purposes without their consent.
- 5.2 We do not provide access to our database to third parties.

### 6. Indemnity

- 6.1 Research Review accepts no liability for any claim by any third party related to the content of the advertisement which you supply. You agree to fully indemnify Research Review for any such claims.

### 7. Unforeseen Events

- 7.1 We may cancel or suspend publication in the event of any delay or non-performance due directly or indirectly to wars, terrorism, strikes, lockouts, delays or defaults of suppliers, acts of God or any other cause beyond our reasonable control.

### 8. Dispute Resolution

- 8.1 If any dispute arises, we agree to attempt to settle the dispute by negotiation. If the dispute is not resolved within 14 days of the start of negotiation, we will refer the dispute to a professional mediator. If no agreement can be reached by mediation, the dispute will be resolved by arbitration.

**FOR BOOKINGS OR QUOTE REQUESTS CONTACT JAMES ARMSTRONG OR SUE PEPLIE AT RESEARCH REVIEW**

**EMAIL:** jamesarmstrong@researchreview.co.nz **PHONE:** +64 21 589 081

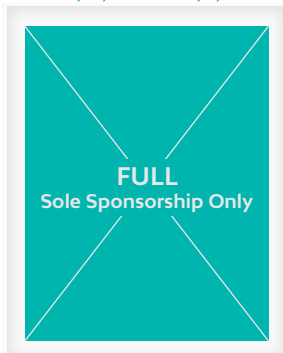
**EMAIL:** suepeplie@researchreview.co.nz **PHONE:** +64 22 600 3919

## PUBLICATION ADVERTISING FORMATS

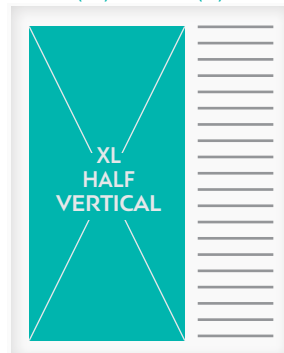
- ⦿ **Please supply all material in CMYK high resolution PDF format** – use the Press Quality setting when producing the PDF.
- ⦿ **A Research Review advertisement specification PDF preset preference file is available for Adobe InDesign on request** – please email jamesarmstrong@researchreview.co.nz or suepeploe@researchreview.co.nz
- ⦿ **Please ensure all fonts are converted to paths** or embedded in document.
- ⦿ **Adverts/images must be 300dpi** – a file size of 1-2MB where possible.
- ⦿ **Advertisers are recommended to consider clear, simple adverts** and must be able to quantify any medical claims.

**Only the Banner strip sized format can appear on front page of Reviews. Other sizes will be placed from page 2 onwards.**

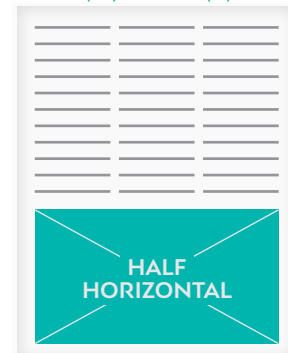
**FULL PAGE**  
(NO BLEED)  
190mm(W) x 247mm(H)



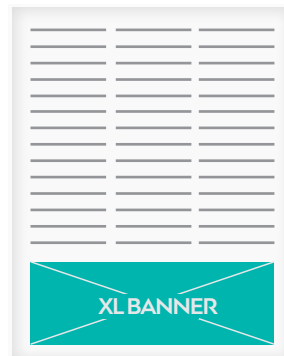
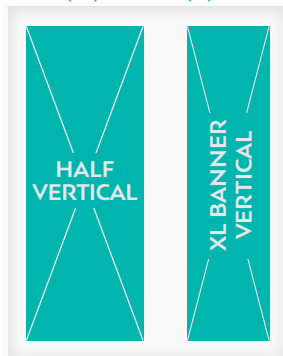
**XL HALF PAGE Vertical**  
(NO BLEED)  
124mm(W) x 247mm(H)



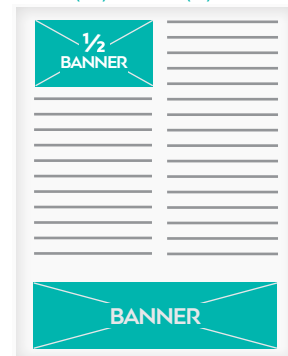
**HALF PAGE Horizontal**  
(NO BLEED)  
190mm(W) x 105mm(H)



**HALF PAGE Vertical**  
(NO BLEED)  
92mm(W) x 247mm(H)



**½ BANNER STRIP**  
(NO BLEED)  
95mm(W) x 52mm(H)



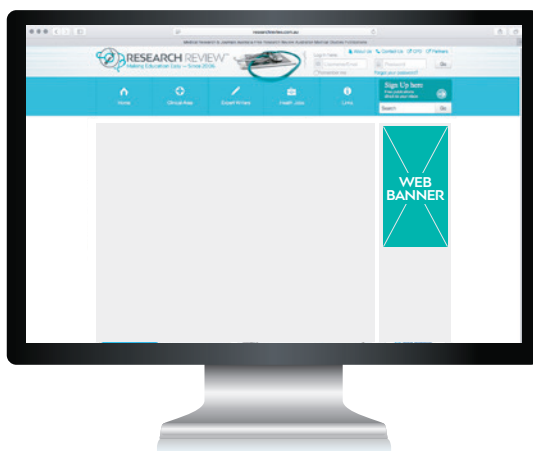
**XL BANNER Vertical**  
(NO BLEED)  
58mm(W) x 247mm(H)

**XL BANNER STRIP**  
(NO BLEED)  
190mm(W) x 67mm(H)

**BANNER STRIP**  
(NO BLEED)  
190mm(W) x 52mm(H)

## WEBSITE ADVERTISING FORMATS

- ⦿ **Web banners must be 72dpi and sent as gif or .jpg files (170 x 315 pixels)** or Flash animation (.swf file) which would be a .swf file.
- ⦿ **If the banner is animated, please provide 2 copies;** the first with Animation Loop set to 'forever' and the second with it set to 'once'.
- ⦿ **Advertisers are recommended to consider clear, simple adverts** and must be able to quantify any medical claims.



## ARTWORK SUPPLY CONTACT

All artwork should be sent to **James Armstrong** or **Sue Peploe**

Email: jamesarmstrong@researchreview.co.nz Email: suepeploe@researchreview.co.nz

